



OnTheAir Video

Reliable and easy-to-use playout software on Mac



OnTheAir Video is an easy-to-use and intuitive video playback application. It runs on any MacPro or PowerMac G5 computer equipped with MacOS 10.4 or later.

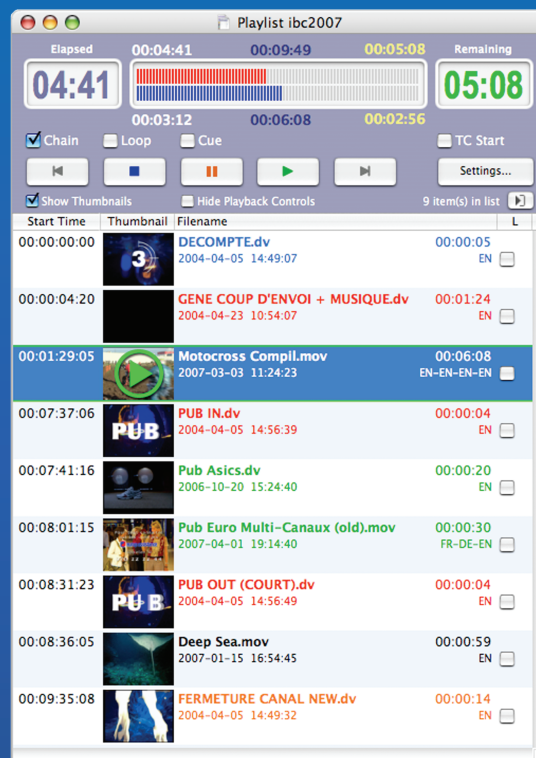
It can be used for automated playout using its own scheduler or it can serve as a clip store for live news operations, local broadcast or live shows. Schedules can be created weeks in advance.

Thanks to its powerful and reliable playback engine, it supports within the same playlist many video formats such as Apple ProRes, MPEG-4, MPEG IMX, DVCam, DV, DVCProHD, DVCPro, DVCPro 50, DV50, Photo JPEG, M-JPEG etc... OnTheAir Video can support full HD resolution playback using Apple ProRes, DVCProHD or uncompressed video clips.

OnTheAir Video is an open solution. It does not require any proprietary hardware as it uses the Blackmagic Decklink or AJA video cards. Its playlists are XML based meaning that they can be created by an external automation application. OnTheAir Video also supports GPI, and external Actions via AppleScript.

No need to be a computer specialist to run your own TV station! Simply create a few playlists using video files exported from Final Cut Pro (or any editing software) and you'll be broadcasting in minutes!

The overlay module allows the use of your graphics, for your station identification (that can be different for each clip). OnTheAir Video CG is a more complex Character Generator. OnTheAir Video CG can handle simultaneously various tickers, animated image sequences, clocks or shapes.



Features at a glance:

- Easy-to-use intuitive User Interface
- Immediate Clip Start
- Full support for SD and HD Quicktime Files
- Universal (Intel/PPC)
- Open to 3rd party integration
- Unlimited playlist size and duration
- Live playlist editing
- XML-based playlists
- Fully AppleScriptable
- Uses NO proprietary hardware
- Different video file formats can be mixed in the same playlist.
- Supports DV, Apple ProRes, DVCPro, DVCProHD, DVCPro 50, DVCam, DV50, MPEG-4, M-JPEG, IMX
- HD support



Softron Media Services
avenue Molière, 470/3
B-1050 Brussels, Belgium

info@softronmedia.com
Phone: +32 2 771 73 71
Fax: +32 2 706 52 66